

**PLEASE SHARE THE MESSAGE BELOW WITH YOUR
NETWORK IN THE VTOL COMMUNITY**

Helicopter Association International (HAI) is looking for contributors from around the world to share their knowledge of vertical lift aviation with the global vertical takeoff and landing (VTOL) community.

WHO. Writers, photographers, and other contributors with knowledge of and access to their local VTOL community:

- Areas of interest include all aircraft that take off and land vertically, including helicopters, drones, and advanced air mobility aircraft (note: we do not cover topics exclusive to fixed-wing aviation)
- Because HAI will rely on contributors for professional coverage, HAI will ask for samples of already-published work on aviation topics
- Proficiency in English helps; however HAI will publish some material in other languages.

WHAT. Content, including feature-length and short articles, photos, and social media posts:

- Subjects include industry events, HAI member and industry newsmaker profiles, and regional topics in the VTOL industry, including safety, training, operations, maintenance, aircraft, technology, research, manufacturing and services, and regulations
- Content will appear in HAI media channels, including ROTOR (quarterly magazine), ROTOR Daily (e-newsletter), ROTOR Now (app), social media, and rotor.org and associated websites
- Contributors are encouraged to pitch stories about regional aviation events and news.

HOW. Contributors will conduct their work as freelance contractors to HAI:

- Contributors will not be HAI employees and will accrue no salary or benefits
- Contributors will be paid a standard rate only for work that is published
- Contributors will work remotely from their home locations; no travel or expenses will be authorized.

TO APPLY. Submit the following to letters@rotor.org :

- A letter that summarizes your qualifications and areas of interest
- Links to two pieces you have published on VTOL aviation topics.